

Exhibit Booth Prices

ULTIMATE EXHIBIT PACKAGE.....\$2,050

Early Bird Rate deadline March 1, 2006

Regular Rate (after March 1, 2006).....\$2,255

- 20x20 booth space
- 20 Complimentary Expo Tickets
- (1) Full Page Ad - Atlanta Spa Expo Guidebook
- (6) Exhibit Staff Passes
- Post-show Attendee List – *Note: one time usage within 30 days of the show's close*
- Special Ceiling Sign suspended over booth area
- First Right of Refusal - Future Atlanta Spa Expo (2 Year Term)

EXECUTIVE EXHIBIT PACKAGE.....\$1,425

Early Bird Rate deadline March 1, 2006

Regular Rate (after March 1, 2006).....\$1,565

- 10x20 booth space
- 10 Complimentary Expo Tickets
- (1) Half Page Ad - Atlanta Spa Expo Guidebook
- (4) Exhibit Staff Passes
- First Right of Refusal - Future Atlanta Spa Expo (2 Year Term)

PREMIER EXHIBIT PACKAGE.....\$925

Early Bird Rate deadline March 1, 2006

Regular Rate (after March 2, 2006).....\$1,010

- 10x10 booth space
- 5 Complimentary Expo Tickets
- (2) Exhibit Staff Passes
- First Right of Refusal - Future Atlanta Spa Expo (2 Year Term)

Note: The sale of goods or services and the consummation of orders by representatives of exhibiting or sponsoring organizations will be encouraged and permitted during the hours of the Expo.

Exhibit Booth Packages official general contractor Include:

Appropriate Floor Space - 8' High Back Pipe/Drape - 3' High Side Pipe/Drape –
Standard Booth Carpet & Chairs - 6' Skirted Table & Waste Can - ID Sign – Company
Listing in ASE Guide Book – Listing on ASE Website - ASE Preferred Business List

Exhibit Schedule

Exhibitor Set Up:

Friday, May 19: 8:00 am – 8:00 pm

Expo Hours of Operation:

Saturday, May 20: *10:00 am – 8:00 pm

Sunday, May 21: *10:00 am – 6:30 pm

**The hall will open one hour early, each day, for Executive Guests only!*

Exhibitor Dismantle:

Sunday, May 21: 7:00 pm – Midnight

***This is a preliminary schedule. Exhibitors will be notified of any change made to this schedule.*

EXHIBITOR SERVICES – Benchmarc360°, Inc., the Atlanta Spa Expo Producer & Management Company, will work with the official general contractor for the Atlanta Spa Expo. The official general contractor will be responsible to set up the pipe, drape, table and chairs that are included in your booth package. They also offer shipping/drayage, storage, and additional booth furnishings and services. Only those companies who have a fully executed contract will be emailed an exhibitor manual. This manual will contain complete show information, shipping instructions, electrical, audio/visual and internet order forms in addition to request forms on additional exposition furnishings and services.